



Discovering what kids need to succeed

Developmental Assets: A Profile of Your Youth

Executive Summary

Results from the Search Institute Survey

Profiles of Student Life: Attitudes and Behaviors

**Nock Middle School and Newburyport High School
Newburyport, MA
December 2014**

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Survey Services

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Developmental Assets: A Profile of Your Youth

Nock Middle School and Newburyport High School

Over the past 20 years, Search Institute has surveyed over three million youth about how they experience the 40 Developmental Assets—a research-based framework that identifies basic building blocks of human development. We've found clear relationships between youth outcomes and asset levels in both cross-sectional and longitudinal studies.

The results are compelling: The more assets kids have, the better. Youth with high asset levels are less likely to engage in high-risk behaviors (such as violence, sexual activity, drug use, and suicide), and more likely to engage in thriving behaviors (such as helping others, doing well in school, and taking on leadership roles).

Assets are crucial for the healthy development of all youth, regardless of their community size, geographic region, gender, economic status, race, or ethnicity. This report summarizes the extent to which *your* youth experience the Developmental Assets and how the assets relate to their behavior and overall health.

The Developmental Assets were assessed in your school community in December 2014, using the Search Institute survey *Profiles of Student Life: Attitudes and Behaviors*. Below you'll find a brief summary of demographic data that describes the young people who participated in your study.

Table 1. Youth Who Were Surveyed				
		Actual Number of Youth	Adjusted Number of Youth	Adjusted Percent of Total
Total Sample ¹		435		100
Gender ²	Female	227	228	53
	Male	199	199	47
	Transgender, male-to-female	1	0	0
	Transgender, female-to-male	0	0	0
	Transgender, do not identify as exclusively male or female	2	0	0
	Not sure	4	0	0
Grade ²	6	91		21
	7	0		0
	8	172		40
	9	0		0
	10	170		39
	11	0		0
	12	0		0
Race/Ethnicity ²	American Indian or Alaska Native	3		1
	Asian	8		2
	Black or African American	7		2
	Hispanic or Latino/Latina	5		1
	Native Hawaiian or Other Pacific Islander	3		1
	White	369		85
	Other	9		2
	More than one of the above	30		7

¹ Three criteria were used to determine whether individual responses were valid. Survey forms that did not meet one or more of the criteria were discarded. Reasons for survey disqualification include missing data on 40 or more items, pattern filling, and surveys from students in grades other than those intended. See full report for more information.

² Numbers may not add up to the "Total Sample" figure due to missing information on individual surveys.

The Developmental Assets in Your Community

The Developmental Asset framework covers extensive territory, including the experiences of young people and their commitments, values, skills, and identity. Your youth were asked questions about their experience of each of the 40 assets. Their answers form the basis for this report. To grasp the range and depth of concepts measured by the asset framework, we can divide assets into two key areas: external assets and internal assets.

External assets are the positive developmental experiences that families, schools, neighborhoods, community groups, and other youth and family-serving organizations provide young people. These positive experiences are reinforced and supported by the broader efforts of society through government policy, health care providers, law enforcement agencies, civic foundations, and other community institutions.

Table 2. Percent of Your Youth Reporting External Assets			
Category	Asset Name	Definition	Percent
Support	1. Family support	Family life provides high levels of love and support.	86
	2. Positive family communication	Young person and his or her parent(s) communicate positively, and young person is willing to seek parent(s) advice and counsel.	43
	3. Other adult relationships	Young person receives support from three or more nonparent adults.	66
	4. Caring neighborhood	Young person experiences caring neighbors.	60
	5. Caring school climate	School provides a caring, encouraging environment.	56
	6. Parent involvement in schooling	Parent(s) are actively involved in helping young person succeed in school.	48
Empowerment	7. Community values youth	Young person perceives that adults in the community value youth.	40
	8. Youth as resources	Young people are given useful roles in the community.	47
	9. Service to others	Young person serves in the community one hour or more per week.	60
	10. Safety	Young person feels safe at home, school, and in the neighborhood.	55
Boundaries and Expectations	11. Family boundaries	Family has clear rules and consequences, and monitors the young person's whereabouts.	56
	12. School boundaries	School provides clear rules and consequences.	68
	13. Neighborhood boundaries	Neighbors take responsibility for monitoring young people's behavior.	64
	14. Adult role models	Parent(s) and other adults model positive, responsible behavior.	47
	15. Positive peer influence	Young person's best friends model responsible behavior.	83
	16. High expectations	Both parent(s) and teachers encourage the young person to do well.	68
Constructive Use of Time	17. Creative activities	Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.	21
	18. Youth programs	Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in community organizations.	82
	19. Religious community	Young person spends one or more hours per week in activities in a religious institution.	42
	20. Time at home	Young person is out with friends "with nothing special to do" two or fewer nights per week.	58

Internal assets are the positive commitments, skills, and values that form a young person’s inner guidance system. Youth make personal choices and actions based upon the degree to which their internal assets are developed.

Table 3. Percent of Your Youth Reporting Internal Assets			
Category	Asset Name	Definition	Percent
Commitment to Learning	21. Achievement motivation	Young person is motivated to do well in school.	84
	22. School engagement	Young person is actively engaged in learning.	75
	23. Homework	Young person reports doing at least one hour of homework every school day.	76
	24. Bonding to school	Young person cares about his or her school.	78
	25. Reading for pleasure	Young person reads for pleasure three or more hours per week.	27
Positive Values	26. Caring	Young person places high value on helping other people.	67
	27. Equality and social justice	Young person places high value on promoting equality and reducing hunger and poverty.	73
	28. Integrity	Young person acts on convictions and stands up for his or her beliefs.	79
	29. Honesty	Young person tells the truth even when it is not easy.	76
	30. Responsibility	Young person accepts and takes personal responsibility.	76
	31. Restraint	Young person believes it is important not to be sexually active or to use alcohol or other drugs.	62
Social Competencies	32. Planning and decision-making	Young person knows how to plan ahead and make choices.	48
	33. Interpersonal competence	Young person has empathy, sensitivity, and friendship skills.	60
	34. Cultural competence	Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.	56
	35. Resistance skills	Young person can resist negative peer pressure and dangerous situations.	58
	36. Peaceful conflict resolution	Young person seeks to resolve conflict nonviolently.	65
Positive Identity	37. Personal power	Young person feels he or she has control over "things that happen to me."	53
	38. Self-esteem	Young person reports having a high self-esteem.	60
	39. Sense of purpose	Young person reports that "my life has a purpose."	71
	40. Positive view of personal future	Young person is optimistic about his or her personal future.	79

The External Developmental Assets (Assets 1–20)

Think of *external assets* as positive developmental experiences provided for youth by networks of supportive people and social systems in the community. They offer youth a consistent source of love and respect, opportunities for empowerment, leadership, service, and creativity, safe interpersonal and physical boundaries, and high expectations for personal achievement.

The table below summarizes the extent to which young people in your community experience each of the 20 external Developmental Assets.

Table 4. Percent of Youth Reporting External Assets by Gender and Grade										
External Asset	Total Sample	Gender		Grade						
		M	F	6	7	8	9	10	11	12
Support										
1. Family support	86	88	86	93		85		83		
2. Positive family communication	43	42	45	54		44		36		
3. Other adult relationships	66	68	67	73		68		62		
4. Caring neighborhood	60	65	57	71		58		55		
5. Caring school climate	56	59	54	72		58		45		
6. Parent involvement in schooling	48	44	51	66		50		36		
Empowerment										
7. Community values youth	40	45	36	66		40		26		
8. Youth as resources	47	48	47	55		47		43		
9. Service to others	60	55	64	55		57		65		
10. Safety	55	69	45	56		48		63		
Boundaries and Expectations										
11. Family boundaries	56	50	62	58		59		51		
12. School boundaries	68	67	70	75		77		56		
13. Neighborhood boundaries	64	62	66	70		66		59		
14. Adult role models	47	42	52	51		47		43		
15. Positive peer influence	83	79	88	99		91		66		
16. High expectations	68	70	67	86		70		57		
Constructive Use of Time										
17. Creative activities	21	16	25	22		22		21		
18. Youth programs	82	81	83	84		82		81		
19. Religious community	42	40	44	54		39		38		
20. Time at home	58	57	60	65		51		60		

The Internal Developmental Assets (Assets 21–40)

The *internal assets* can be thought of as inner characteristics: a young person's motivation and commitment to academic achievement and lifelong learning; his or her positive personal values; social competencies (including relationship and communication skills); and characteristics of personal identity, including an optimistic future outlook and sense of purpose.

The table below summarizes the extent to which young people in your community experience each of the 20 internal Developmental Assets.

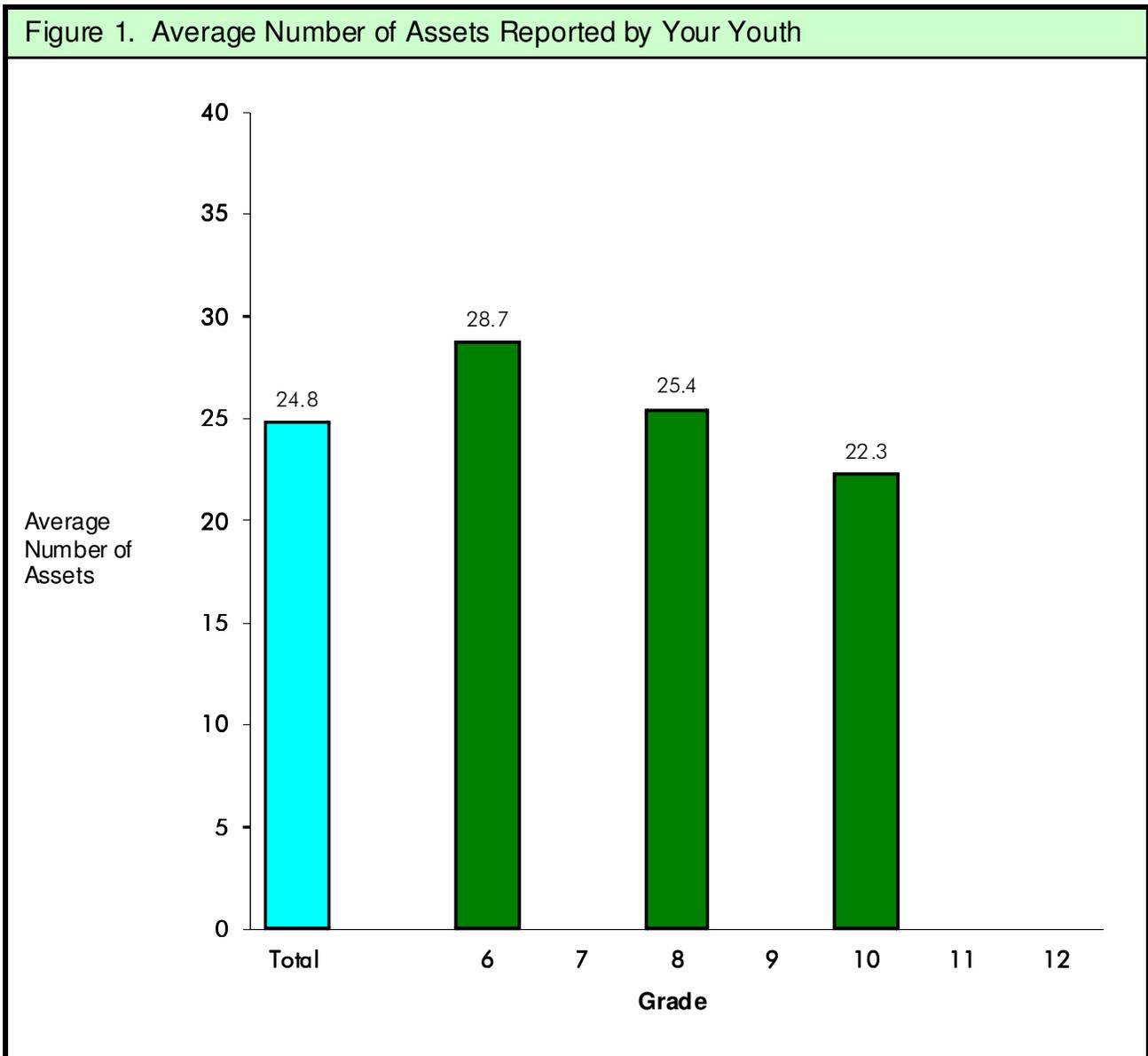
Table 5. Percent of Youth Reporting Internal Assets by Gender and Grade										
Internal Asset	Total Sample	Gender		Grade						
		M	F	6	7	8	9	10	11	12
Commitment to Learning										
21. Achievement motivation	84	80	89	91		84		81		
22. School engagement	75	69	82	77		75		75		
23. Homework	76	65	84	40		87		83		
24. Bonding to school	78	76	80	93		74		73		
25. Reading for pleasure	27	25	28	36		33		16		
Positive Values										
26. Caring	67	57	75	74		66		64		
27. Equality and social justice	73	64	81	84		74		66		
28. Integrity	79	74	84	82		80		76		
29. Honesty	76	72	82	86		78		70		
30. Responsibility	76	72	80	85		76		71		
31. Restraint	62	60	65	93		71		36		
Social Competencies										
32. Planning and decision-making	48	43	52	52		51		42		
33. Interpersonal competence	60	48	70	69		62		54		
34. Cultural competence	56	55	58	66		60		48		
35. Resistance skills	58	58	59	69		67		43		
36. Peaceful conflict resolution	65	46	82	80		63		58		
Positive Identity										
37. Personal power	53	58	49	62		52		48		
38. Self-esteem	60	69	52	69		61		54		
39. Sense of purpose	71	81	63	86		70		64		
40. Positive view of personal future	79	81	78	92		80		72		

Average Number of Developmental Assets in Your Youth

Search Institute's research on adolescents consistently shows a small but meaningful difference in assets between older youth (grades nine through 12) and younger youth (grades six through eight), with younger youth reporting more assets than older youth. This result has been found in both "snapshot" and longitudinal studies. Regardless of age, gender, economic status, or geographic region, most young people in the United States experience far too few of the 40 Developmental Assets.

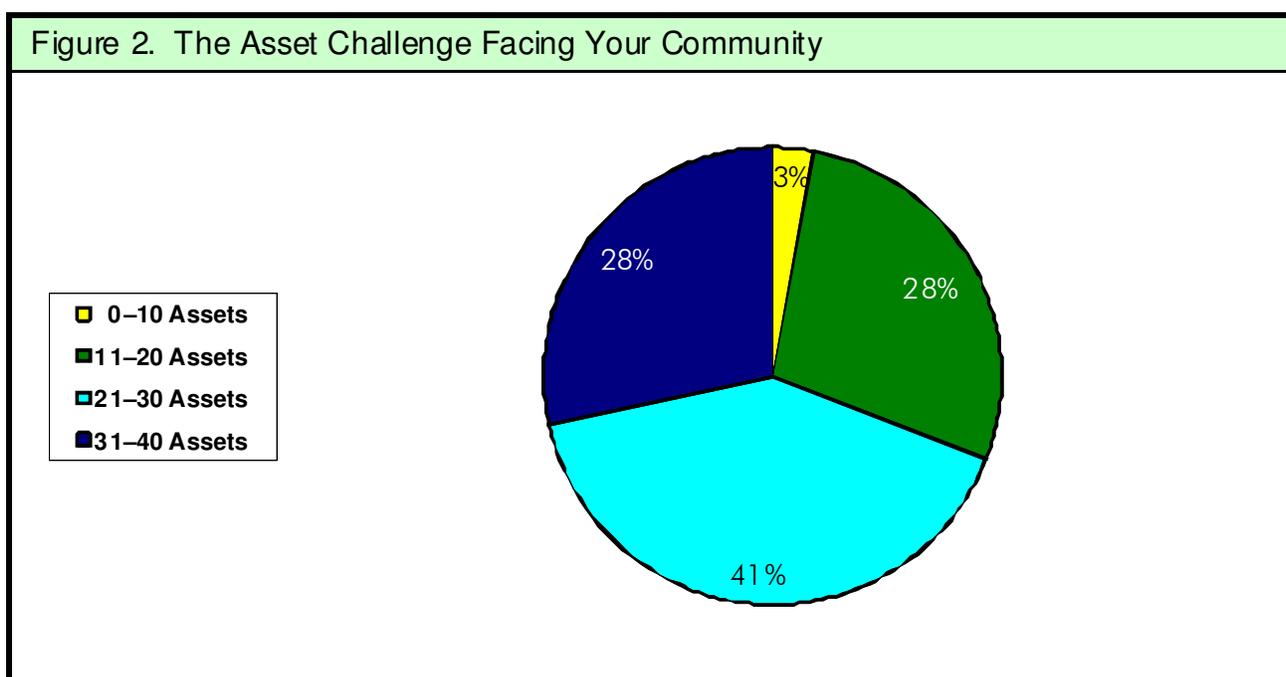
If one or more grade levels in your survey sample report particularly low average numbers of assets compared to other grades in your study, you may need to closely examine community conditions that affect asset development at those particular grade levels.

The following figure reflects the average number of Developmental Assets reported at each grade level by youth in your community.



Your Community's Challenge

For optimal youth outcomes, the more assets youth have, the better. Having 31–40 assets is better than 21–30, which is better than having 11–20, and so on. In an ideal world, communities would strive to ensure that all youth eventually experience between 31 and 40 of the Developmental Assets. In your community, 29 percent of surveyed students report 31 or more of the 40 assets. Below in Figure 2 you'll find the percent of your young people who currently experience Developmental Assets (in asset groups of 10).



The Asset Challenge for All Communities

The state of Developmental Assets in your community is likely to be similar to the challenging asset pattern found throughout the country. The particular strengths and weaknesses highlighted in this report are a unique reflection of your community, but general patterns (of average numbers of assets, general decreases in asset levels, and relationships between assets and risk behaviors and between assets and thriving behaviors) are typical of other communities that have administered this survey to youth. Search Institute studies have found regardless of town size or geography that youth typically lack support. Communities can draw upon the inherent strengths of youth and adults to increase assets in young people and do the following:

- Give adequate adult support through long-term, positive intergenerational relationships;
- Provide meaningful leadership and community involvement opportunities;
- Engage young people in youth-serving programs;
- Provide consistent and well-defined behavioral boundaries;
- Help youth connect to their community; and
- Create critical opportunities to develop social competencies and form positive values.

Young people may face complex social forces, including:

- High levels of parental absence;
- Adult silence on positive values and healthy boundaries;
- Fragmented family and community social systems;
- Neighbors who are isolated from one another and separated by age barriers;
- Adult fear of becoming involved and the sense that young people are someone else's responsibility;
- Public disengagement from the important work of building meaningful connections with youth;
- Youth overexposure to media saturated with violence and sexual situations;
- Poverty and lack of access to supportive programs and services;
- Inadequate education and poor economic opportunities that cause families to be unable to provide for their children's needs;
- Schools, religious institutions, and other youth-serving organizations that are not adequately equipped to be supportive, caring, and challenging in a positive way.

By working to eliminate these barriers and conditions, communities can fortify young people against the allure of risk-taking behaviors, negative pressures, and undesirable sources of belonging in order to prepare them to become the next generation of parents, workers, leaders, and citizens. While this combination of social factors suggests that we have much work to do, a concerted effort by all members of the community to build assets in youth can strengthen our capacity to be caring, connected and committed to the common good.

The Power of Developmental Assets to Promote Thriving in Youth

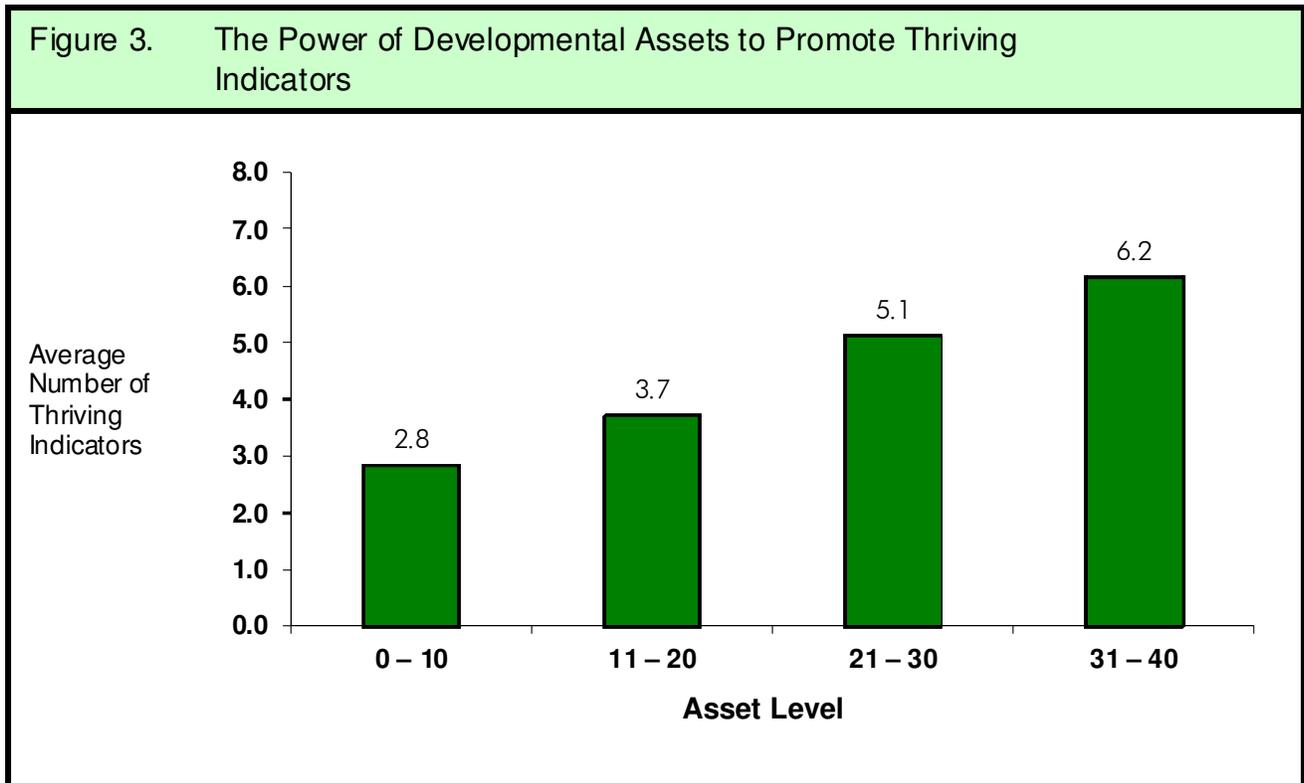
Youth who report higher levels of assets are not only less likely to engage in risk-taking behaviors, but they are also more likely to consistently report higher numbers of eight thriving indicators, according to Search Institute's research. These indicators offer a brief look at thriving, which is a much more comprehensive concept.³ Figure 3 reflects the power of assets to promote the eight specific thriving indicators among young people.

Eight Indicators of Thriving Youth

Youth:

- Experience school success
- Help others informally
- Value diversity
- Maintain good personal health
- Exhibit leadership
- Resist danger
- Control impulsive behavior
- Overcome adversity

In the figure below, each bar represents a relationship between the average number of thriving indicators reported by your youth and the total number of assets (in asset groups of 10) reported by the same youth.



³ For more details regarding the definition and measurement of thriving, see *Sparks: How Parents Can Ignite the Hidden Strengths of Teenagers* by Peter L. Benson, Ph.D. (Jossey-Bass, 2008). See also Benson, P. L., & Scales, P. C. (2009). The definition and preliminary measurement of thriving in adolescence. *Journal of Positive Psychology* 4(1), 85-104.

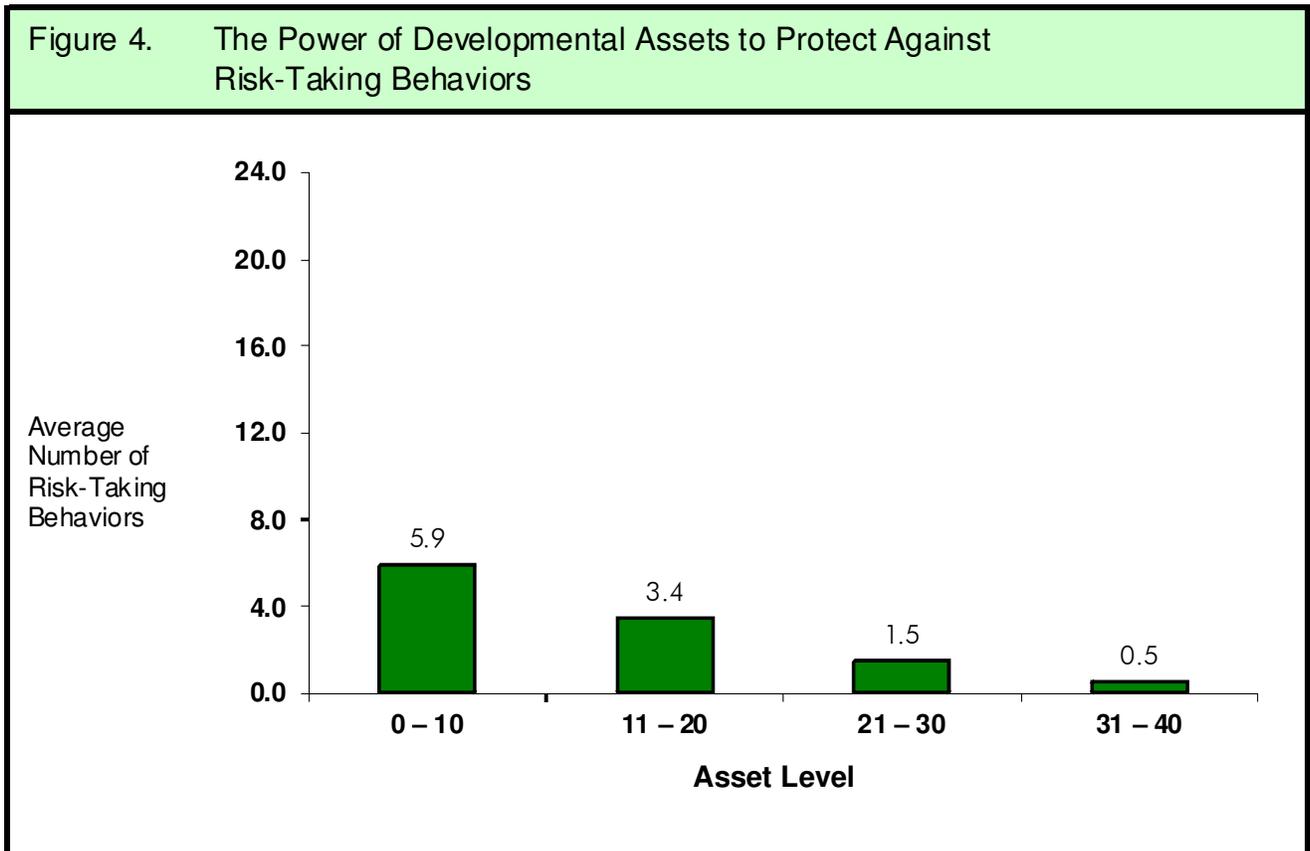
The Protective Power of Developmental Assets

Search Institute's research consistently shows that youth with higher levels of Developmental Assets are involved in fewer risk-taking behaviors and experience higher levels of thriving indicators. Developmental Assets have the power to protect youth from engaging in the following 24 risk-taking behaviors:

Risk-Taking Behaviors

- Alcohol use
- Binge drinking
- Marijuana use
- Smokeless tobacco use
- Illegal drug use
- Driving while drinking
- Early sexual intercourse
- Vandalism
- Inhalant use
- Smoking
- Shoplifting
- Using a weapon
- Eating disorders
- Skipping school
- Gambling
- Depression
- Getting into trouble with police
- Hitting another person
- Hurting another person
- Fighting in groups
- Carrying a weapon for protection
- Threatening to cause physical harm
- Attempting suicide
- Riding with an impaired driver

Each vertical bar in Figure 4 represents the average number of risk-taking behaviors reported by your youth at particular asset levels (in asset groups of 10). *Note the average number of risk-taking behaviors reported by students who experience assets at both the highest and lowest levels.*



Take Action!

This report provides educators and administrators, parents, neighbors, community members, and leaders with insight into the behaviors, opportunities, and challenges facing young people in your community. Use this information as a powerful basis for ongoing, community-wide discussions about how best to improve the well-being of your youth.

Set a Community-Wide Asset Goal

It is important for each community to establish and work toward the goal of a higher average total number of assets that each of its young people experience. This goal-setting process can provide a critical opportunity for community members to create a shared vision for healthy youth. As you begin your goal-setting process, keep in mind the barriers and challenges noted above, as well as the protective power of Developmental Assets and their power to help youth thrive.

The good news is that everyone—parents, grandparents, educators, neighbors, children, teenagers, youth workers, employers, health care providers, business people, religious leaders, coaches, mentors, and many others—can build Developmental Assets in youth. Ideally, an entire community will become involved in ensuring that its young people receive the solid developmental foundation they need to become tomorrow’s competent, caring adults.

Begin With First Steps

As a Neighbor or Caring Adult, You Can . . .

- Invite a young person you know to join you in an activity: play a game, visit a park, or go for a walk together.
- Greet the children and adolescents you see every day.
- Send birthday cards, letters, “I’m thinking of you” notes, or e-messages to a child or adolescent with whom you have a connection.

As a Young Person, You Can . . .

- Challenge yourself to develop a new interest on your own, or try a new activity through school, local youth programming, cocurricular activities, or faith community youth program.
- Strike up a conversation with an adult you admire, and get to know that person better. See adults as potential friends and informal mentors.
- Look for opportunities to build relationships with younger children through service projects, tutoring, or baby-sitting.

As a Parent or Family Member, You Can . . .

- Consistently model—and talk about—your family’s values and priorities.
- Regularly include all children in your family in projects around the house, recreational activities of all kinds, and community service projects that benefit people with needs greater than your own.

- Post a list of the Developmental Assets and talk to children about them. Ask teens for suggestions of ways to strengthen their assets as well as yours.

As an Organization Member and/or Businessperson, You Can . . .

- Highlight, develop, expand, and support programs designed to build assets, such as one-on-one mentoring, peer helping, service learning, and parent education.
- Provide meaningful opportunities for young people to contribute to the lives of others, in and through your organization.
- Develop employee policies that encourage asset building in youth, including flexible work schedules for parents and other employees that allow them to volunteer in youth development programs.

For detailed information about building Developmental Assets or starting an asset-building initiative in your community, visit Search Institute at www.search-institute.org or call (800) 888-7828.